



# Capital Markets Presentation 5 April 2016

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# Spire Healthcare

#### Important information: forward-looking statements

These materials contain certain forward-looking statements relating to the business of Spire Healthcare Group plc (the "Company") and its subsidiaries (collectively, the "Group"), including with respect to the progress, timing and completion of the Group's development, the Group's ability to treat, attract, and retain patients and customers, its ability to engage consultants and GPs and to operate its business and increase referrals, the integration of prior acquisitions, the Group's estimates for future performance and its estimates regarding anticipated operating results, future revenue, capital requirements, shareholder structure and financing. In addition, even if the Group's actual results or development are consistent with the forward-looking statements contained in this presentation, those results or developments may not be indicative of the Group's results or developments in the future. In some cases, you can identify forward-looking statements by words such as "could," "should," "may," "expects," "aims," "targets", "anticipates," "believes," "intends," "estimates," or similar words. These forward-looking statements are based largely on the Group's current expectations as of the date of this presentation and are subject to a number of known and unknown risks and uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievement expressed or implied by these forward-looking statements. In particular, the Group's expectations could be affected by, among other things, uncertainties involved in the integration of acquisitions or new developments, changes in legislation or the regulatory regime governing healthcare in the UK, poor performance by consultants who practice at our facilities, unexpected regulatory actions or suspensions, competition in general, the impact of global economic changes, and the Group's ability to obtain or maintain accreditation or approval for its facilities or service lines. In light of these risks and uncertainties, there can be no assurance that the forward-looking statements made during this presentation will in fact be realised and no representation or warranty is given as to the completeness or accuracy of the forward-looking statements contained in these materials.

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Agenda



1	Introduction Antony Mannion, IRD	
2	<b>Operational structure</b> <i>Andrew White, COO</i>	
3	Payor Groups Peter Corfield, GCD	
4	<b>Operational overview</b> <i>Andrew White, COO</i>	
5	Development Neil McCullough, BDD	
6	Summary Rob Roger, CEO	
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# Introduction

Antony Mannion, IR Director







Purpose of Spire's Capital Markets session

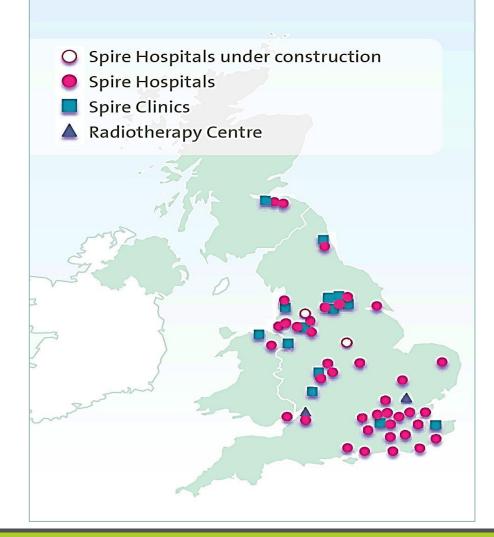
- Allow Spire's investors and analysts to meet members of
  - Spire's senior management team (other than the CEO/CFO)
- Allow Spire's investors and analysts to gain a better understanding of
  - Spire's relationships with its key business stakeholders
  - How Spire will take advantage of the dynamic
    - opportunities available in UK healthcare
    - Spire's business planning and development processes





# Just in case you'd forgotten....

#### Introduction



Spire is uniquely positioned to capture a growing share of a rapidly expanding UK private healthcare market

Fast growing market arising from persistent and growing demand & supply gap

**Well-positioned** through a network of wellinvested and scalable hospitals

**Culture of excellence** valued by consultants, GPs, patients and payors

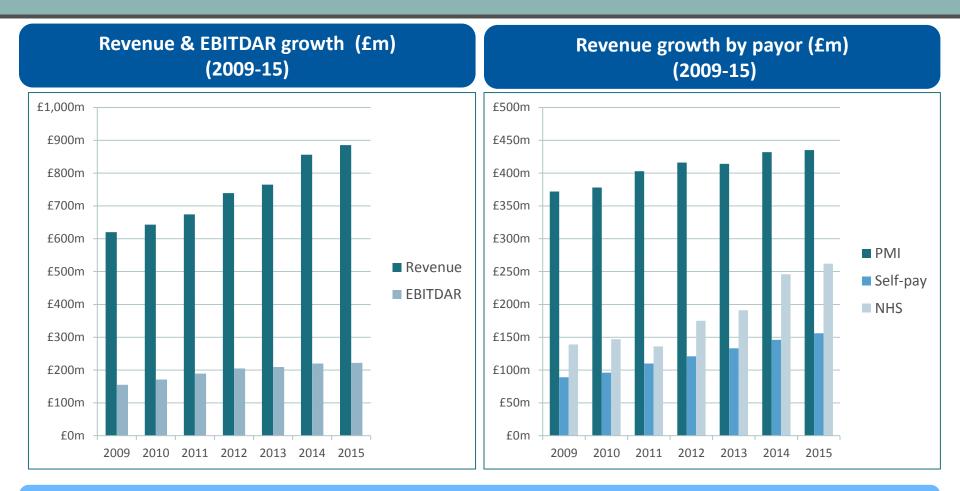
**Strong cash flows and balance sheet** to finance multiple growth opportunities

**New strategic shareholder** supports both the business and our growth ambitions



# 2015 continued our record of strong & sustainable growth.....

Introduction



Attractive CAGRs in Revenue and EBITDA since 2009 –sustained growth in all payors



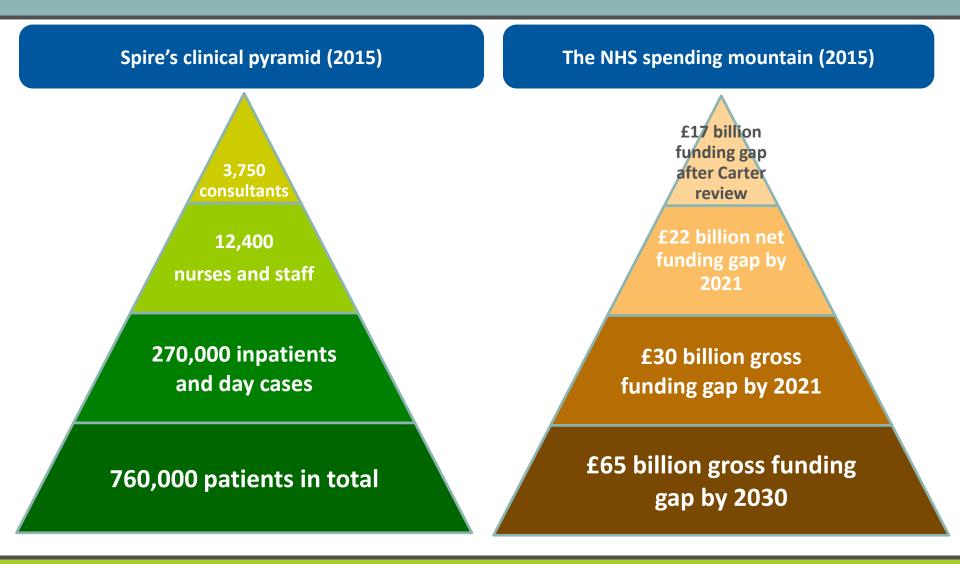
# .....including growth in our stakeholders' satisfaction with us

Patient satisfaction:			Detionts rated the everall quality of convice
Quality of service The rating of our overall quality of service	2015	98%	Patients rated the overall quality of service and were included in the measure if they
	2014	93%	responded 'Excellent' or 'Very good'
increased by 5% to 98%	2013	92%	
	2012	92%	
	2011	92%	
Consultant satisfaction Consultants are our partners in delivering	2015	79%	Percentage of consultants who rate the quality of service Spire Healthcare
quality patient care – satisfaction scores	2014	79%	provides as 'Excellent' or 'Very good'
were maintained at 79%	2013	78%	
	2012	78%	
	2011	77%	
Employee satisfaction and commitment There was an increase in the number of our	2015	93%	The percentage of participants in our annual staff survey who said that what
staff who said that what they do at work	2014	92%	they do at work makes a positive difference
makes a positive difference	2013	91%	



Introduction

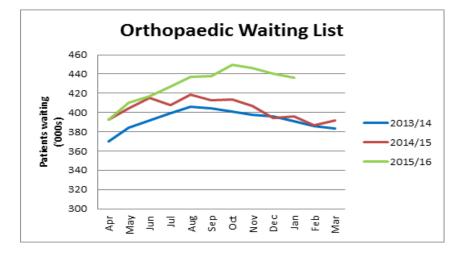
## Two contrasting triangles....

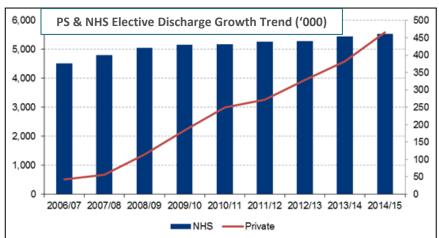


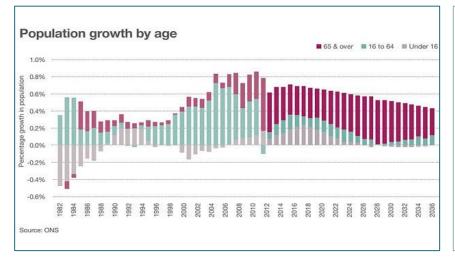


# ....and four charts that tell the Demand story

#### Introduction







Average health spending per person in the UK in 2013/14 was highest for people aged 85 and over. £7,274 for women, and £7,917 for men







#### Introduction

## Today's agenda

Name	Time	Subject
Andrew White, Chief Operating Officer	9.15am to 9.30am	Operational structure
Peter Corfield, Group Commercial Director	9.30am to 10.30am	Payor groups
Refreshments	10.30am to 10.45am	
Andrew White, Chief Operating Officer	10.45am to 12.15pm	Operational overview
Neil McCullough, Business Development Director	12.15pm to 12.45pm	Business Development
Rob Roger, Chief Executive Officer	12.45pm to 1.00pm	Summary



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# Operational structure

Andrew White, Chief Operating Officer







#### Currently:

- Joined Spire in November 2015 as Chief Operating Officer
- Responsible for day-to-day operational management
- Will be appointed an Executive Director on 1 July 2016

#### **Previously:**

- Served with the REME in Bosnia, Northern Ireland and first Gulf War
- Held senior roles at Serco plc & Nomura PFG after leaving the Army in 1995
- Joined Spire from Serco plc CEO of UK & Europe division
- Studied at Harvard Business School, the RMA Sandhurst and Leeds University



Operational structure





## 100 days in...

Due diligence successfully completed on each other

Great culture – patient and quality first

Real portfolio – markets and services

Resilient – well invested, strong management, tested

Good platform, sound strategy, opportunity for improvement

Engage with business – people, performance, rhythm

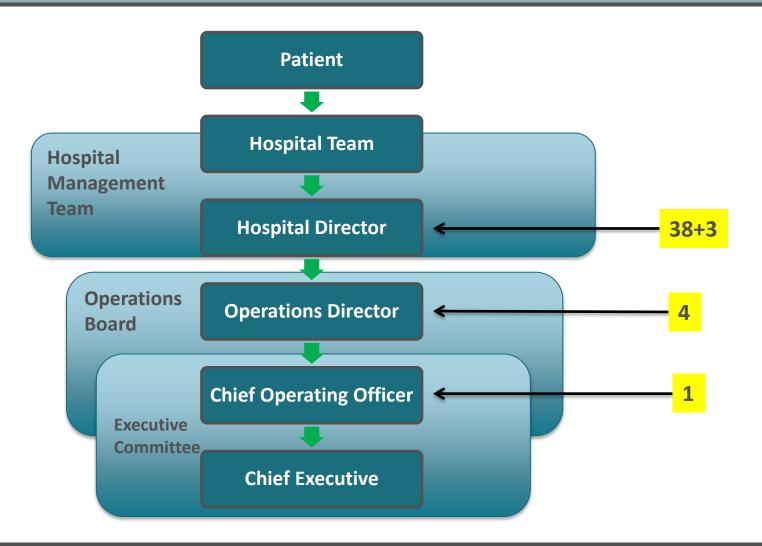
- Establish plan for 2016 structure and focus
- Build 3 year operating plan evolution not revolution





#### Operational structure

## Where the COO fits in...







## Hospital leadership

The Hospital Leadership Team is the building block for the business – each Team is configured to suit the individual hospital

Hospital Director		
Senior Management Team	<ul> <li>Matron/Head of Clinical Services</li> <li>Theatre Manager</li> <li>Operations Manager</li> <li>Business Development Manager</li> <li>Finance and Commercial Manager</li> </ul>	
Heads of Department	<ul> <li>Clinical Department Managers</li> <li>Hotel Services Manager</li> <li>Administration Manager</li> <li>Facilities Manager</li> </ul>	

38 hospitals, 38 hospital teams – strength in depth and best practice

Operational structure



Hospitals are supported by Spire's functional leaders – the functions are enablers for improvement initiatives and provide professional leadership to functional communities

Marketing and Commercial	Insurer and NHS relationships, pricing and product development, e-Commerce	
Finance and Supply Chain	Business analytics, procurement & negotiation, supplier relationships, logistics operations	
Development and Projects	Turn-key PM capability, new builds and new services	
IT/IS	Infrastructure, integration, security	
Human Resources	People Plan and ER/IR support	
Assurance	Standards, support and audit	

Professional teams supporting hospital delivery and driving quality

Operational structure



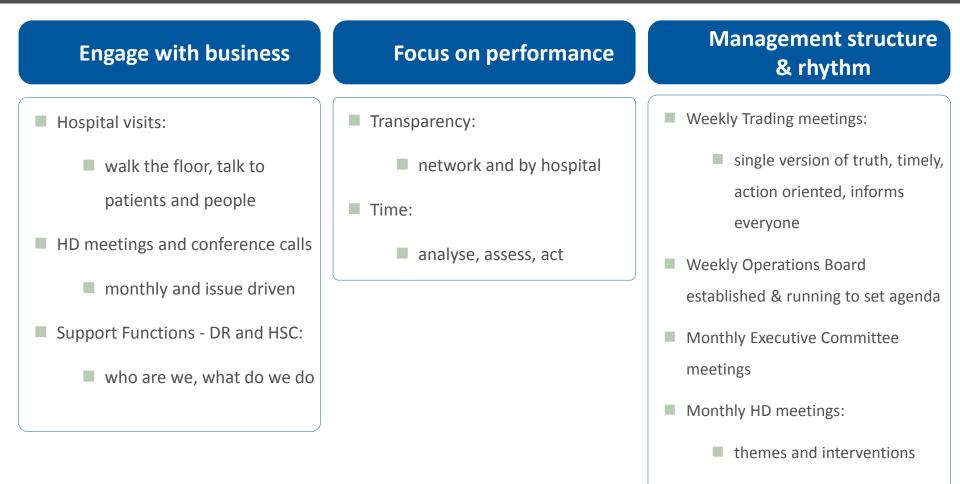
## Managing the portfolio

	Karen Newton	Rob Anderson	Paul O'Conor	Nicky Amery
Hospitals	Cheshire Dunedin Elland Fylde Coast Hull Liverpool Methley Park Regency Sussex Washington Wirral Yale	AlexandraClare ParkGatwick ParkLittle AstonNorwichParkwayRodingSouth BankThames ValleyTunbridge WellsWellesleyCardiffLeicesterNottingham	Bristol Bushey Cambridge Lea Edinburgh Harpenden Hartswood Leeds Manchester Manchester Didsbury Montefiore Portsmouth St Anthony's Southampton	
Network Ops		Cancer Services		Pathology Physio Lifescan BUPA Health Health & Safety
Support Ops	Clinical Support		Developments	Engineering
Initiatives	H&AS SPR PHIN	Coding	Clinical Agency	





# How we manage the business



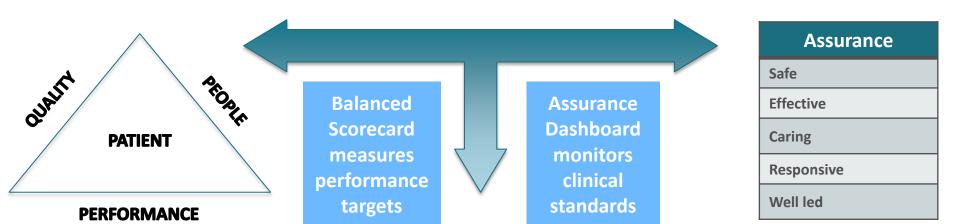
Simplifying tools and MI



Operational structure



## How we manage performance



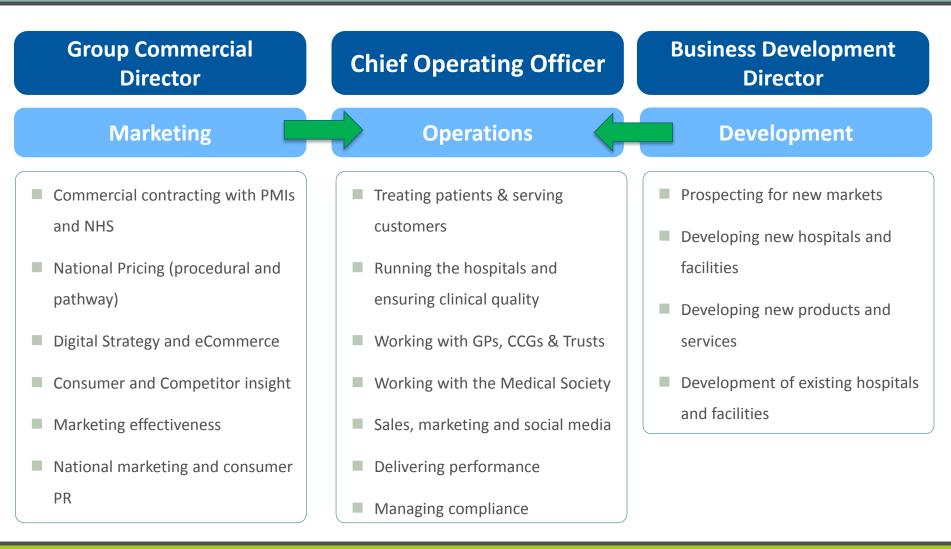
Performance Management			
Annual	Monthly	Daily	
<ul> <li>Business Strategy</li> <li>Quality Strategy</li> <li>Annual Operating Plan</li> <li>Clinical Review</li> <li>People Plan</li> <li>Personal Objectives</li> </ul>	<ul> <li>Management Pack</li> <li>Lagging KPIs</li> <li>Leading indicators</li> <li>Risks and Opportunities <ul> <li>Operational</li> <li>Trading</li> <li>Functional</li> <li>Projects</li> </ul> </li> </ul>	<ul> <li>Referrals</li> <li>Enquiry conversions</li> <li>Forecast admissions</li> <li>Operational KPIs</li> <li>Forecast discharges</li> </ul>	

Operational structure

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## Who does what



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Operational structure



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# Payor Groups

Peter Corfield, Group Commercial Director







## Peter Corfield- GCD

#### Currently

- Joined Spire in November 2015
- Responsible for delivering revenue growth through our three payor groups (PMI, Self Pay & NHS) and identifying new business opportunities
- Team functions include Contracting, Pricing & Marketing & ecommerce

#### Previously

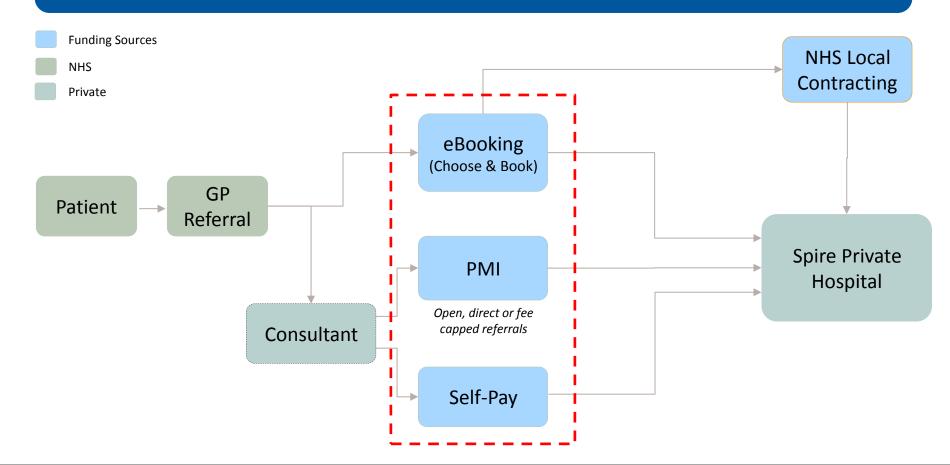
- Held a number of senior executive and board roles within the financial services industry in the UK and internationally, including Zurich Financial Services Group and RBS in various senior roles that covered Europe, Middle East and Japan
- Most recently as Managing Director of Ageas Retail Direct

**Payor groups** 



## How Spire gets patients

The UK patient's route to private sector healthcare treatment



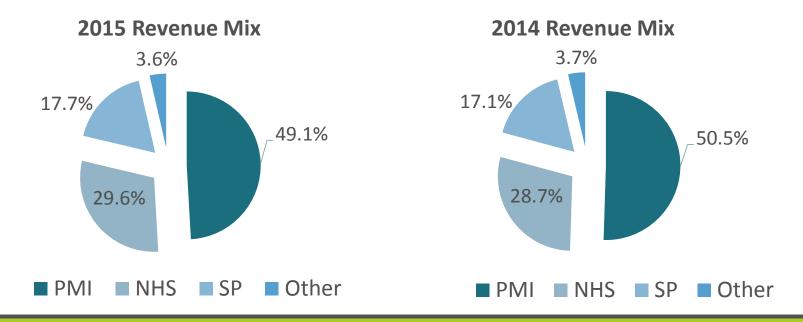
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## 2015 revenues & source

	2015 £m	2014 £m	Growth %
Group revenue	884.8	856.0	3.4%
Acquisitions and disposals	(37.4)	(29.4)	
Underlying revenue	847.4	826.6	2.5%



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Payor groups



## Areas for discussion

### For each of the payor groups/markets we will discuss:

- Current size and status of the particular market
- Our relationship with key stakeholders (especially the
  - large PMIs and the NHS)
- How we expect that market to grow
- How we expect pricing to develop within that market
- How Spire is working to grow its share of that market
- We will also explain our GP engagement strategy





**Payor groups** 

## Private Medical Insurance

Self-Pay

## NHS

GP Engagement





PMI market size & key Players **Payor groups** 

#### Size and composition of the PMI market

- Two leading providers
- Revenues
- Lives covered (corporate vs individual)
- Spire market shares with PMIs/overall
- Characteristics of the key PMIs and our relationships with them
  - Bupa
  - AXA PPP
  - Aviva & VitalityHealth
  - Smaller players

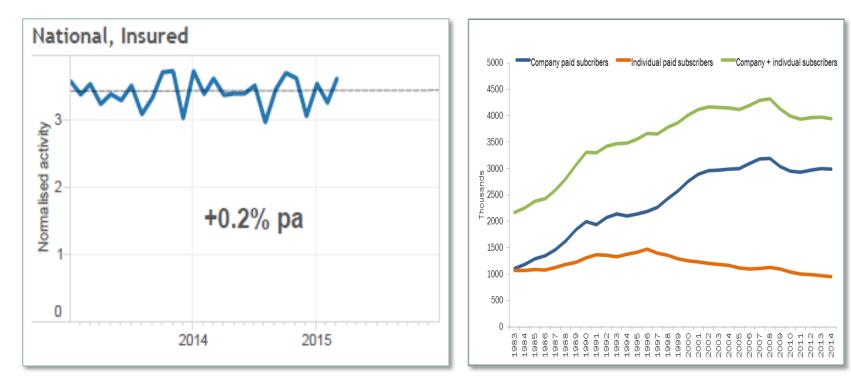






# PMI market - growth expectations

Overall numbers of policies and lives covered is projected to stabilise with loss in individual lives offset by growth in corporate lives



Source: PHIN funding trends Jan 2013-March 2015

Source: LaingBuisson

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PMI market opportunities for growth **Payor groups** 

Spire intends not only to grow its share of the PMI market, but also to work actively with the PMIs to grow the market as a whole

#### What we are doing to help PMIs grow

- Working together to deliver "value"
- Deliver much needed complexity
- Contractual pricing arrangements
- Leverage consultant relationships
- Invest in technology
- Increasing acceptance of the arguments for corporate coverage

### Growing our share of the PMI market

Fee assured & verified consultants -

attracting directed referrals

- Pathway pricing
- Operational efficiency
- Trade margin for volume growth





# PMI market -"InSpire" product by April UK

Examples where we are innovating in the market

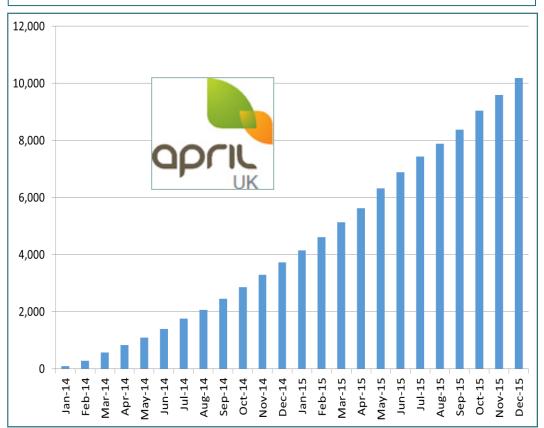
### InSpire

- Only use Spire hospitals Underwritten by April UK
- Marketed via regional brokers and direct to Spire customers
- Competitively priced
- 90% new to market

### MySpire

- SME proposition
- Self Pay targeting employees
- Helps the employer and the employee

### Cumulative Lives Covered By InSpire / April UK (Jan 2014- Dec 2015)







**Payor groups** 

# Private Medical Insurance

Self-Pay

# NHS

GP Engagement

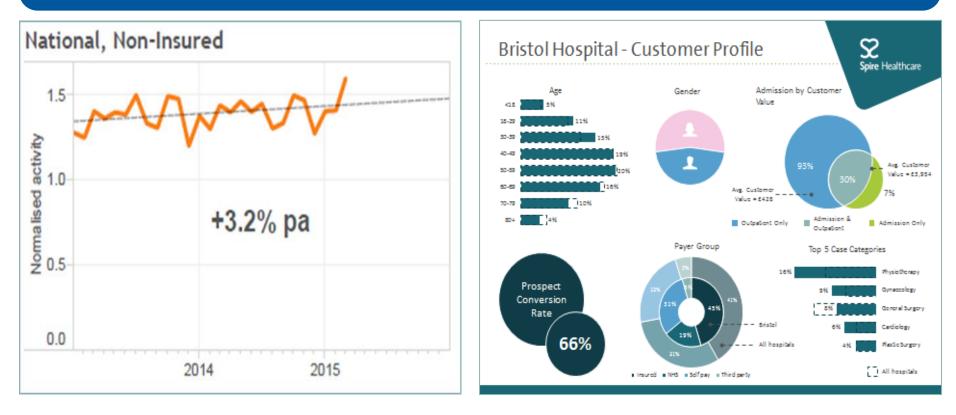




Self-Pay market growth & customer profile

**Payor groups** 

Self-Pay continues to see healthy growth rates both in London & nationally across an older, more affluent demographic



Source: PHIN funding trends Jan 2013-March 2015

Source: Company Data

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Self-Pay market – opportunities for growth

**Payor groups** 

Although our Self-Pay business is already growing well, we have the opportunity to accelerate this growth through improvement in marketing and sales

The Proposition	Sales skills
Appealing proposition	"Spire Sales Training Programme"
15 fixed price procedures with	All BDMs & CSAs completed
more planned	course
Payment options	Focus on improved conversion
Marketing	Customer Relationship Management
Local best practice	New system live (SAP/C4C)
Digital marketing skills	New & existing Customers
	All payor data

2015 saw 150,000 enquires processed across our hospitals the enquiry to outpatient conversion rate was 30%

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**Payor groups** 

# Private Medical Insurance

Self-Pay

# NHS

GP Engagement

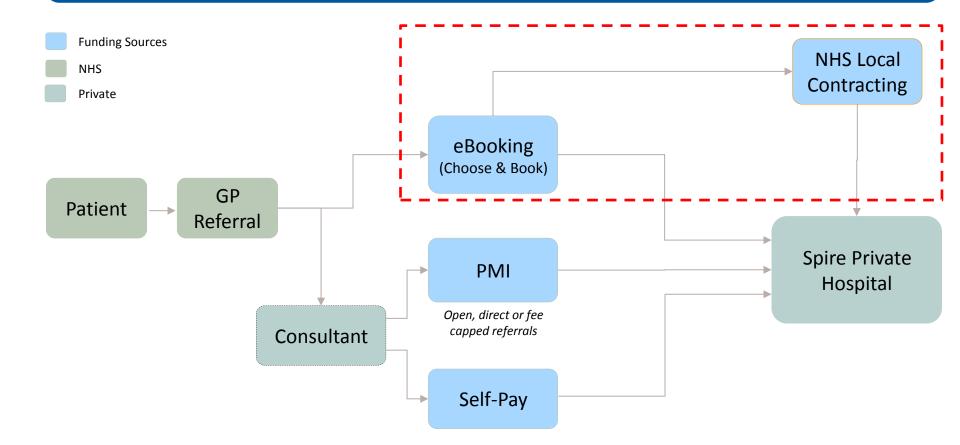




## NHS market – how Spire gets NHS patients

**Payor groups** 

The NHS patient's route to private sector healthcare treatment



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NHS market -2015 revenue analysis Payor groups

Revenues	2015 £m	2014 £m	Growth %
e-Referral	202.7	181.4	11.7%
NHS local	59.3	64.5	(8.1%)
NHS total revenues	262.0	245.9	6.5%

Revenue growth rate	H1	H2	2015 Total
	%	%	%
e-Referral	12.0%	11.5%	11.7%
NHS local	28.9%	(36.4%)	(8.1%)
NHS total revenues	16.1%	(2.1%)	6.5%



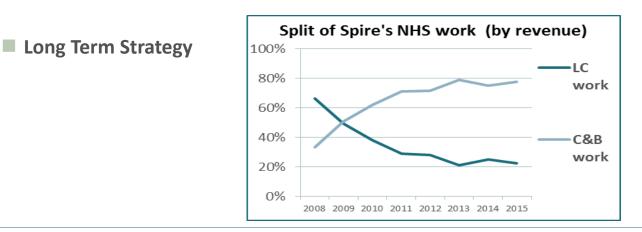
## NHS market what Spire does

The current balance of Spire's NHS work is **c.80% "e-Referral"** (for patients requiring elective

surgery) and c.20% "local contract" (transfers from NHS trusts waiting lists)

**Primary & Complex Specialties** 

Orthopaedics	General Surgery	Cardiac Surgery
Ear Nose and Throat	Gynaecology	Spinal Surgery
Urology	Pain management	Cancer Surgery
Endoscopy		Bariatric Surgery



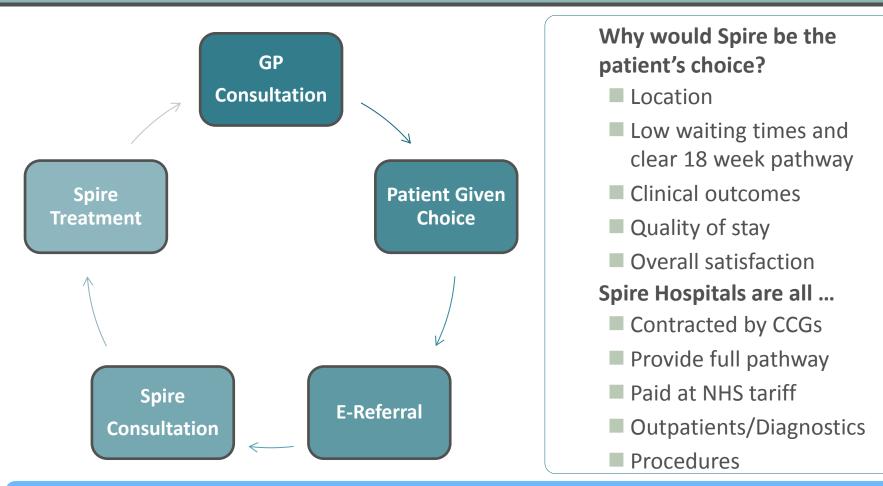


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## NHS market – patient choice favours Spire

**Payor groups** 



The commencement of PHIN (Private Healthcare Information Network) will make more patients aware of the Spire difference

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NHS market – e-Referral vs paper referral

e-Referral gives a distinct advantage to Spire over the paper process - is being actively promoted by recently announced Government funding

#### NHS England promoting e-Referral

- GPs benefit financially for increased use of the system
- Currently
  - c.50% of patients are referred for hospital appointments electronically
  - This is intended to increase rapidly to 60% by September 2016, 80% by 2017 and 100% by 2018

#### Why is this good for Spire?

- 100% of our services are on e-Referral for "Direct Booking"
- We already receive approximately 65 70% of our referrals electronically
- As more GPs use e-Referral they will
  - directly see our shorter wait times
  - be prompted to offer choice to

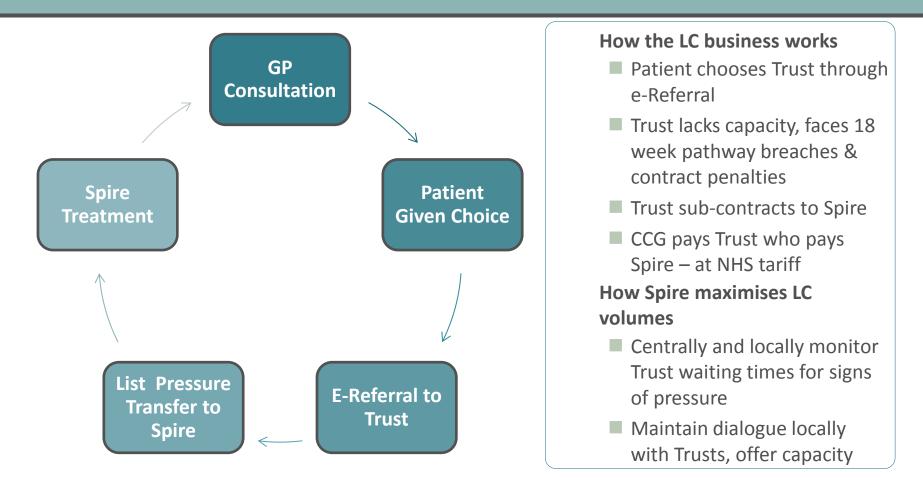
patients



# Spire Healthcare

## NHS market – waiting list transfers

#### **Payor groups**



We expect the proportion of waiting list work for Spire to continue to reduce from its current c.20% of Spire's NHS revenues

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## NHS market understanding tariff

#### How tariff is set

- Monitor is responsible for background economic research to set National Tariff
- NHS England supports and ensures that the NHS Standard Contract and Tariff are set to "support efficient and effective commissioning of services"
- Tariff is reviewed and set annually based upon "Provider Reference Costs" (2 year lag)
- Intention is to move towards multi-year tariffs underpinned by a value "flight path"

#### Timing

- Each Autumn Monitor signals the trajectory for the tariff from the following 1 April
- Around year end Monitor publishes a draft tariff reflecting the reality of the economics across the hospital provider community

#### Spire will continue to reflect a low side position until final tariff is published

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**Payor groups** 

## Private Medical Insurance

Self-Pay

NHS

GP Engagement





GP engagement programme

To grow sales in all our payor groups, Spire has a comprehensive and dynamic programme of education and outreach for GPs and other healthcare professionals

#### What we did in 2015

- Over 1,100 workshops/seminars /training events were held
  - These are run by the BDMs at all 38 Hospitals supported by 40 GP Liaison Officers
  - Consultants also participate alongside Spire representatives
- Around 18,000 GPs and other healthcare professionals attended one or more of the events

#### Messages delivered to GPs and healthcare professionals

- Re NHS: Our provision is consultant delivered, completed within 18 weeks and at NHS tariff
- <u>Re PMI</u>: Ask patients if they have PMI cover, to get immediate care and save the NHS money
- <u>Re Self-pay</u>: Our treatment is easily accessible and quick where NHS procedures are locally restricted or waiting lists are long, ask patients if they would be interested to self-pay
- <u>Overall</u>: The independent sector is a safe and reliable alternative to the NHS





#### Summary

Unlike some other hospital groups, Spire will continue to support a three payor strategy – with the inherent hedge it provides

PMI growth will continue to be modest but Spire is well placed to leverage this payor through strategic relationships with leading PMIs

- Self-pay remains a strong growth opportunity and we are investing in the capability to leverage this opportunity
- NHS will grow through our core e-Booking channel while we will continue to be selective around procedures to protect margin
- GP relationships remain key in the medium term for all three payors therefore we will continue to invest in our capability to foster and educate

The outlook for 2016 and beyond is for growth in all three payor groups





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## Operational overview

Andrew White, Chief Operating Officer







Operational overview

## Building the business plan

Being safe and clinically effective

Attracting and retaining talent

Improving the business





## Building the business plan

#### Process

- Picks up, builds on and closes out current planning process
- 3 face to face HD meetings: big picture, growth, operations
- Adjusted for individual context, best practice and economies of scale
- Template driven, consistency of information, forced pace to output
- HD 121 presentation to Ops Team

#### Outcome

- Consistent set of detailed business plans by hospital
- Clear targets, risks and opportunities
   by hospital and across network
- Improvement initiatives embedded into hospital profit & loss and HD targets
- Line of sight from strategy to delivery
  - 2016 and beyond



Operational overview



## Turning strategy into a plan

#### Our strategic pillars



•

1. To drive **strong growth** through a clear focus on our **three payor groups** 



of existing sites by growing volumes



3. To develop new sites and services



4. To drive efficiency and improve productivity

Operational overview

Our Operational Goals	Actions and Measures	
1. Safe and clinically effective	<ul> <li>Get to CQC Inspection rating Good or Outstanding</li> <li>Quality KPIs in the balanced scorecard</li> </ul>	
2. Attract and retain talent	<ul> <li>Grow the leadership to be fit for the future</li> <li>Roll out on-going targeted recruitment campaigns</li> <li>Staff engagement KPI in the balanced scorecard</li> </ul>	
3. Grow the existing business	<ul> <li>Grow demand through national and digital marketing</li> <li>Use CRM to improve local relationships and selling</li> <li>Performance KPI in the balanced scorecard</li> </ul>	
4. Improve the existing business	<ul> <li>Spire Management System to drive quality, productivity, efficiency</li> <li>Leverage investment in technology, utilisation and capacity in estate</li> <li>Performance and consultant satisfaction KPIs in balanced scorecard</li> </ul>	
5. Develop new business and services	<ul> <li>Transition new hospital developments into full operations</li> <li>Leverage Radiotherapy capability across network</li> <li>Roll out expanded GP services across network</li> </ul>	



Operational overview

Building the business plan

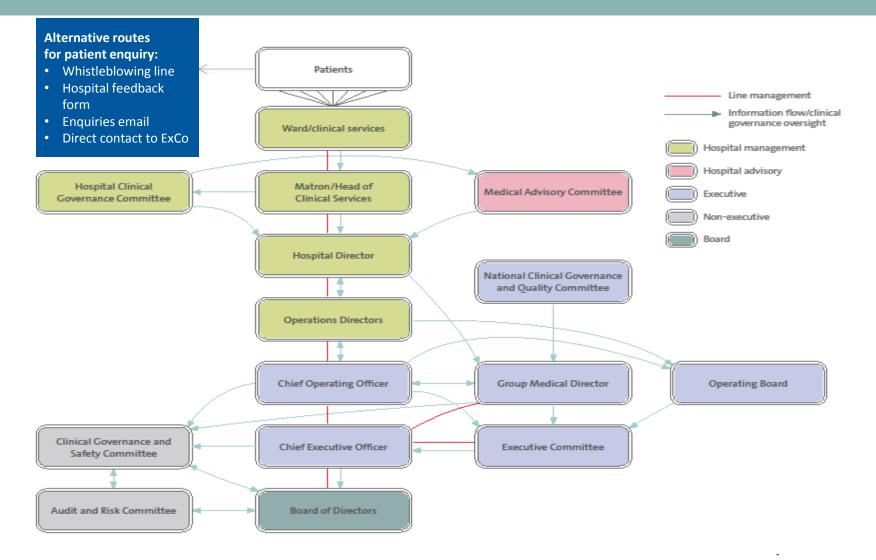
Being safe and clinically effective

Attracting and retaining talent

Improving the business

# Spire Healthcare

## **Clinical governance**





Operational

overview



## Clinical assurance

We actively embrace Regulation – exacting levels of Regulation provide high barriers to entry and a competitive advantage for Spire vs other private providers and the NHS

#### Comprehensive approach following

acknowledged best practice

- Assurance approach mirrors CQC approach
- Assurance framework all encompassing
- Checks and balances in Patient Pathway end to end
- Ward to Board: clear lines of accountability

#### Focus on clinical at all levels of the organisation

- Strong clinical leadership and governance at hospital
- Broad range of tried and tested patient pathways
- Culture of learning and support within the network
- Breadth and depth of clinical assurance resources

The Spire ethos – clinical excellence is key in all that we do

Operational overview



Operational overview

Building the business plan

Being safe and clinically effective

Attracting and retaining talent

Improving the business



## People plan

What	How	Why
Recruitment	<ul> <li>Mix of in-house and 3rd party resource</li> <li>Specific strategies for vacancy type</li> <li>Local market strategies</li> <li>Compelling Employee proposition</li> </ul>	<ul> <li>Recruit into network and new builds</li> <li>Hard to fill vacancies vs general</li> <li>Regional variations,</li> <li>Short term critical success factor</li> </ul>
Workforce Planning	<ul> <li>KPI Driven</li> <li>Monthly lag and lead indicators</li> <li>System developments and solutions</li> <li>Linked to Theatre Management</li> <li>Drives development in roster and establishment</li> </ul>	<ul> <li>Best practice and learning transfer</li> <li>Skill Mix management</li> <li>Drives vacancy requirement</li> </ul>
Resource Management	<ul> <li>KPI Driven</li> <li>System developments</li> <li>Real time management</li> <li>Standard method local implementation</li> </ul>	<ul> <li>Optimises permanent, temporary, bank and agency staff</li> <li>Productivity and efficiency</li> </ul>
Talent Management	<ul> <li>Performance calibration</li> <li>Potential calibration</li> <li>Development framework</li> <li>Grow our own initiatives</li> </ul>	<ul> <li>Strong foundation</li> <li>Expanding network and services</li> <li>Build pipeline and bench</li> <li>Long term critical success factor</li> </ul>





Operational overview

Building the business plan

Being safe and clinically effective

Attracting and retaining talent

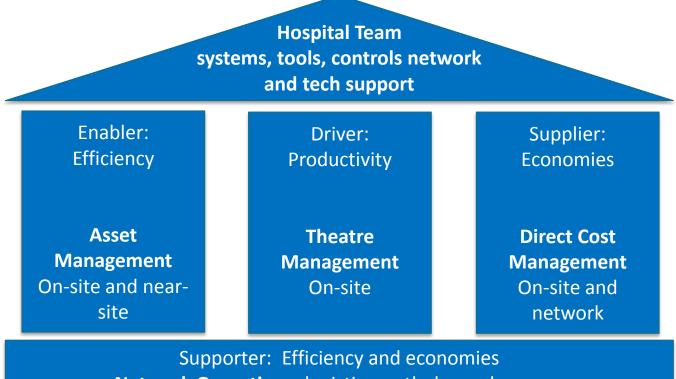
Improving the business





## Operational overview

## Spire management systems



**Network Operations**: logistics, pathology, pharmacy On-site and network

"The right people in the right theatre with the right kit at the right time – every time"



#### Theatre management

#### Currently 121 theatres at a 63% utilisation rate (2015, based on 5.5 working days pw)

What	How	Why
<ul> <li>Optimise throughput</li> <li>Streamline processes</li> <li>Leverage capacity</li> <li>Manage rota</li> </ul>	<ul> <li>Theatre scheduling</li> <li>Theatre utilisation</li> <li>Theatre optimisation</li> <li>Consultant practice</li> <li>Team practice</li> </ul>	<ul> <li>Improve quality</li> <li>Increase capacity</li> <li>Reduce cost per theatre hour</li> <li>Operational leverage</li> <li>Optimise skill mix</li> <li>Optimise equipment utilisation</li> </ul>
<ul> <li>Key Business Priority for 2</li> <li>Next step in on-going stratesting KPIs and analytics</li> </ul>	tegy, builds on SAP,	<ul> <li>Helps with and benefits from good consultant relationships</li> <li>Enhances patient experience &amp; pathway efficiency</li> </ul>
Whole team integrated, p on proven experience	ractical approach based	Leads to greater integration in management system

Drives competitive advantage and value - is the anchor for Spire Management System



## Direct cost management

#### Better management of logistics, procurement and supply chain

What	How	Why
<ul> <li>Leverage volume &amp; spend</li> <li>Implement standardisation &amp; Rationalisation of prosthesis and consumables</li> <li>Optimising stock holdings across the network</li> </ul>	<ul> <li>Procurement negotiation</li> <li>Bar-coding</li> <li>Kits and Packs</li> <li>Predictive stock management</li> <li>Proactive supply chain management</li> </ul>	<ul> <li>To reduce item costs</li> <li>Assure product quality</li> <li>Reduce unit and handling costs</li> <li>Reduce stock holding and obsolescence</li> <li>Leverage economies of scale</li> <li>Reduce waste and improve efficiencies across the supply chain</li> </ul>
Key Business Priority for 2	016 and 2017	Procedure and consultant specific kits and packs
Leveraging enhance	ed SAP functionality	Reduces overall pathway cost
Real-time stock and distri	bution management	<ul> <li>Leads to integrated stock management system</li> <li>linked with theatre management</li> </ul>

**Competitive advantage and value: responsive service, economies of scale, efficiency** 





### Asset management

#### Improved utilisation of clinical assets

What	How	Why
<ul> <li>Optimise throughput</li> <li>Leverage capacity</li> <li>Manage rota</li> </ul>	<ul> <li>Bed management</li> <li>Consulting Room management</li> <li>Diagnostic imaging management</li> </ul>	<ul> <li>Improves patient experience</li> <li>Optimises patient pathway</li> <li>Ensure availability</li> <li>Optimise skill mix &amp; equipment utilisation</li> </ul>

Emerging priority for 2016 based on success of theatre management activity

- Unlocks utilisation opportunities in existing estate
- Informs investment priorities
- Improves consultant experience and distribution management

**Right resources available at the right time** 





#### Summary

Strong leadership, a devolved culture and a proven management system enable Spire to deliver the best for our patients, our consultants and our people

- Customer and stakeholder relationships are at the heart of Spire's business proposition
- Our strong focus on clinical matters makes Spire clinically safe and provides excellent clinical outcomes – and also gives us the confidence to take on more higher acuity work
- We have resilient EBITDA margins through our ability to leverage our fixed cost base even where we have variable payor and procedure mix
- Our conversion of EBITDA to operating cash flow is very high enabling us to fund our ambitious business development programme (with the possible exception of Central London) without recourse to investors or over-extending debt ratios

Consistently applying best practice along the patient pathway and across the network enables Spire to continue to grow revenue and maintain margin

Operational overview



5

## Business development

Neil McCullough, Business Development Director







## Neil McCullough - BDD

#### Currently

- Joined BUPA in 1993
- UK Membership Senior sales and Relationship Management roles
- BUPA Hospitals Hospital General Management
- BUPA Wellness Sales Director
- BUPA Hospitals then Spire Healthcare Hospital Director
- Spire Healthcare Group Development Director (from Summer 2011)

Previously

Trained as an accountant with an early career in Finance and Banking





Business development

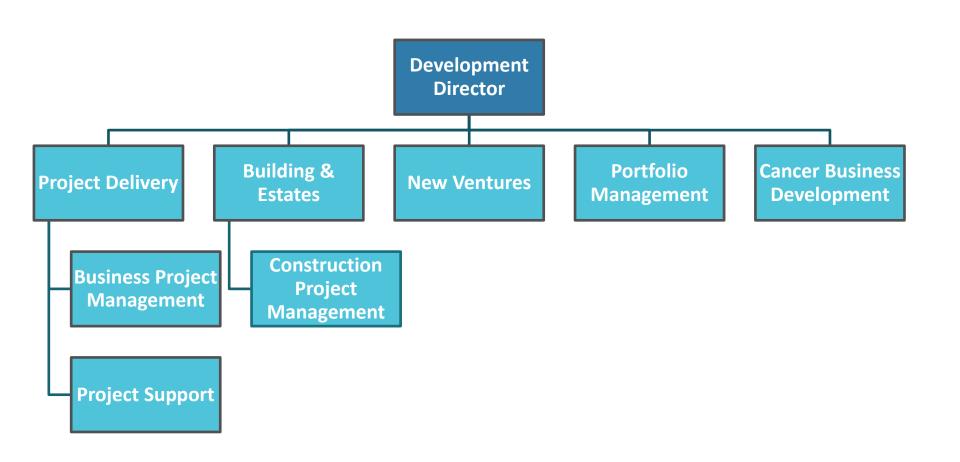
Role of Spire's Business Development team

- Planning and executing new projects
- Update on current projects
- Spire's cancer strategy
- Central London





## Spire's BD team

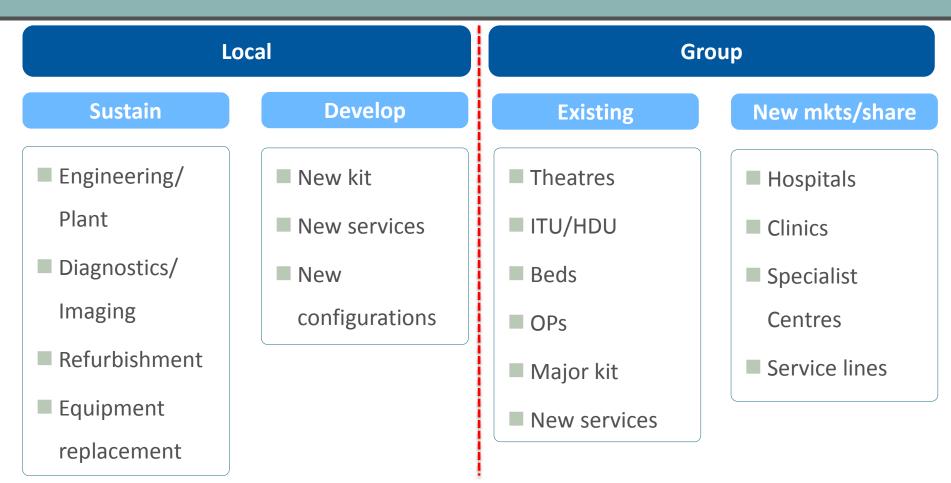






## Responsibilities

Business development



All schemes over £1m require Board approval - we appraise them as to how schemes are performing against the approved business case, at 12, 24 and 36 months & longer as appropriate



Role of Spire's Business Development team

Planning and executing new projects

Update on current projects

Spire's cancer strategy

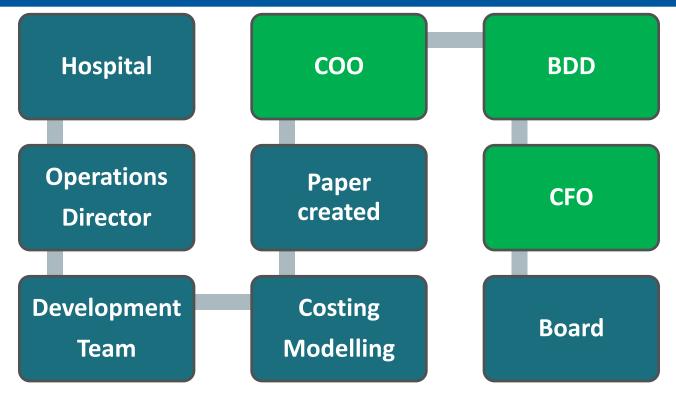
Central London





Sponsoring the right schemes - existing network Business development

Entrepreneurial local management provide initial ideas for BD opportunities in existing network – which then go through a detailed approval process

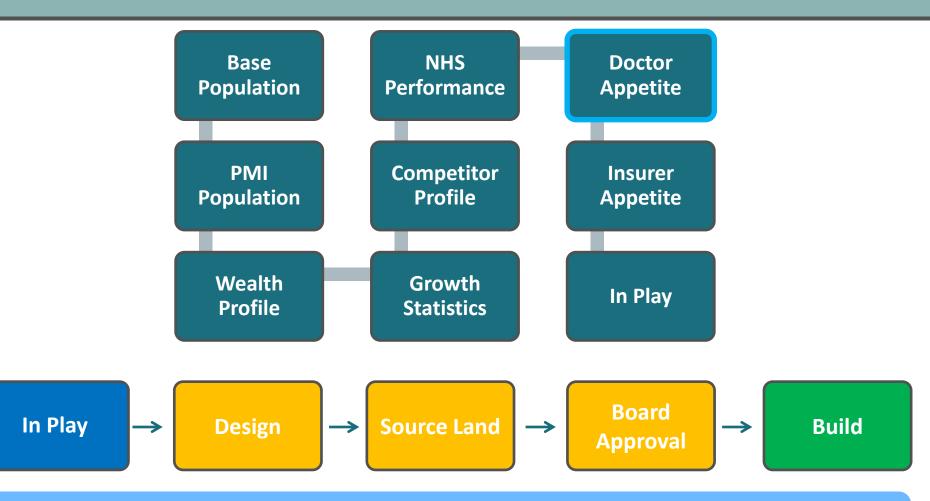


Visibility of all major schemes allows for prioritisation and sequencing



## Sponsoring the right schemes – new hospitals

Business development



Doctor engagement is key at all steps and intensifies throughout the process



## Sponsoring the right schemes – new hospitals

#### Business development

#### Spire St Anthony's

- Acquired in May 2014 via competitive tender
- Spire was the under-bidder but had the overwhelming support of the doctors
- Major development designed in conjunction with doctors wanting to practice with Spire
  - Development completes Summer 2016

#### Spire Nottingham

- Highlighted the City as a target site with 4 site options
- Met with 70 consultants and delivered the Spire story - unanimous support received
- Acquired land and began construction of this major new hospital in May 2015 – opening in Q1 2017
- Have continued to engage with doctors throughout the process –many involved in the design process
- 40 have already applied for practising privileges

We are continuing the assessment of "white" or "grey" space outside Central London for our next stage of hospital developments



Role of Spire's Business Development team

Planning and executing new projects

## Update on current projects

- Spire's cancer strategy
- Central London





## Update on current projects

Spire's robust development programme provides multiple drivers for strong Revenue and EBITDA growth, underpinned by private activity

#### New theatres

- Currently 121 operating theatres – will grow to at least 131 theatres by 2018
- Capex per theatre: £3 5m break even in year
   1 on 20% utilisation
- Typical 3-year pre-taxROCE of 20-25%



#### St. Anthony's

- Now fully integrated
- New 6 theatre block (opening Summer
   2016) with 84 ward
   beds, an 8 bed ITU & 19
   consulting rooms
- Target 25-30% pre-tax
   ROCE by 2018 on track:
   21% margin in Q4 2015



#### **New hospitals**

- Manchester: 6 OTs, 71
   beds, clinical trials unit,
   ITU open Q1 2017
- Nottingham: 4 OTs, 54
   beds, ITU open Q1 2017
- Further sites including
   Central London ongoing
- Target year 5 pre-tax
   ROCE of 20-25% per site



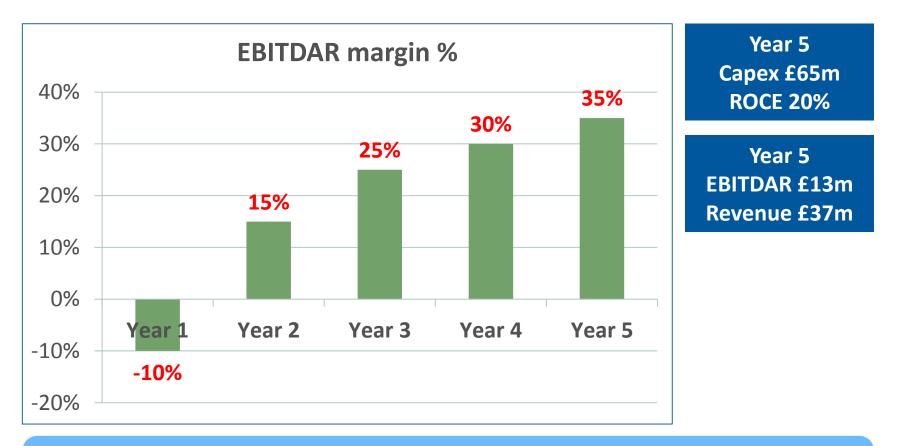
#### **Cancer centres**

- Two sites open, at
   Bristol and Baddow 3
   sites under discussion
- 2 bunkers per site at capex of £12-13m –
   break even in year 1 on PMI/Self-pay activity
- Target year 5 pre-taxROCE: 20%





## EBITDAR margin development



A typical non-London hospital development is expected to generate positive EBITDAR in Year 2 (after opening) and ramp up to 35% EBITDAR margin by Year 5

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#### Business development

## Spire Nottingham







# Spire Manchester

Business development





Role of Spire's Business Development team

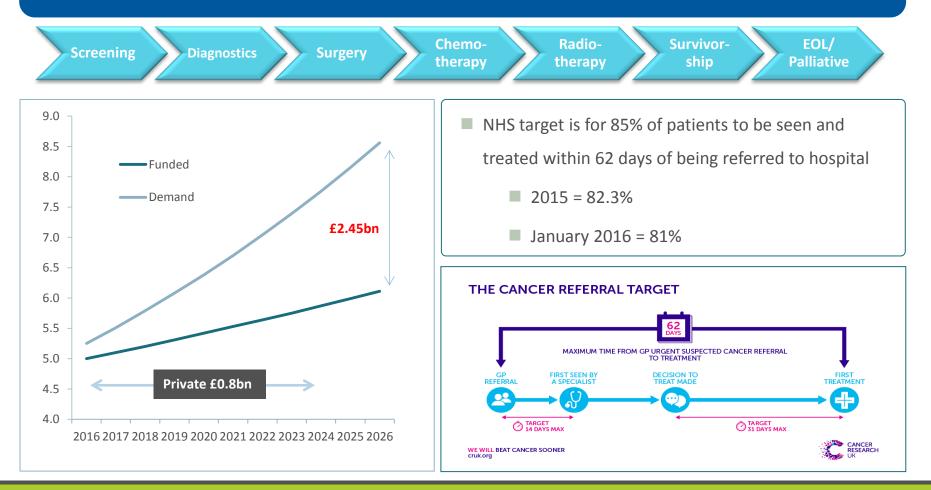
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Development of flagship cancer centres Business development

### The specialist care centre roll out is the core of a wider cancer services strategy

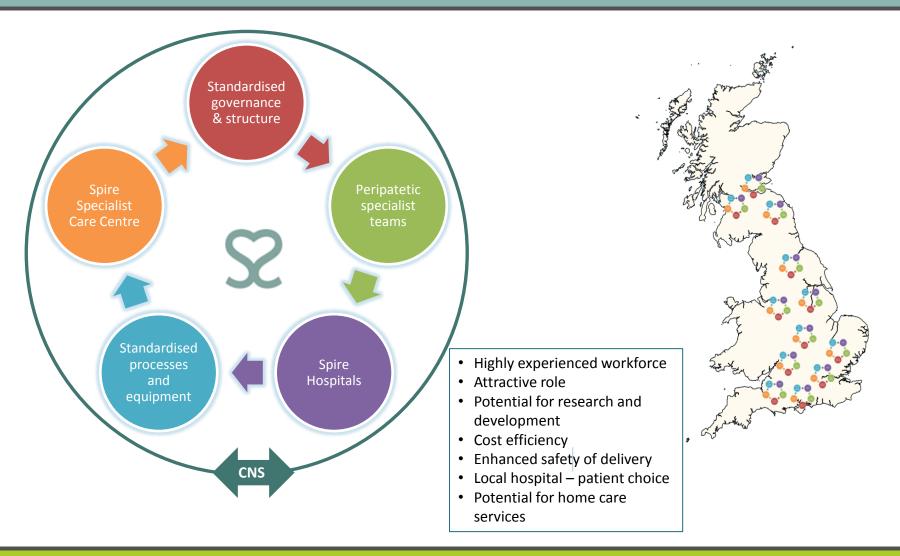




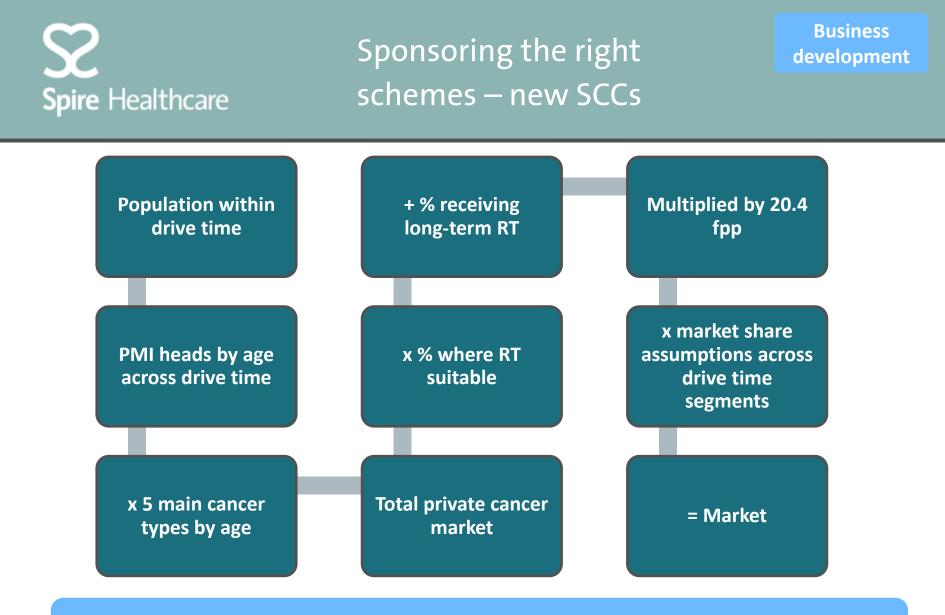


# Specialist Care Centres – the future

Business development







**Oncologist engagement + Other clinician engagement + Insurer appetite = Key** 





Role of Spire's Business Development team

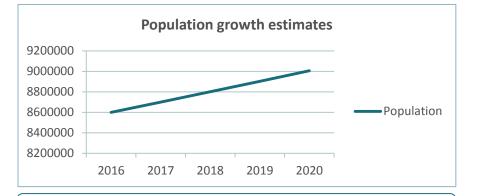
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# Why Central London?

Significant proportion of UK healthcare spend – plus the "halo" effect with consultants and contestability to insurers



- Over 1 million commuters each day
- 18% PMI penetration growing by 14,500 insured individuals p.a.
- Private market £983m (£225m o/seas)
- 1124 private beds, 72 private theatres

- High-acuity care mix
- Room in the market on price
- World renowned NHS teaching institutes
- Oversea income (tourism) at £225m pa and growing
- Limited ability of incumbents to scale up current provision
- London proposition enhances Spire's nationwide network
- 100% private

London's population will grow 13% by 2025 to 9.4m and will top 10m by 2029



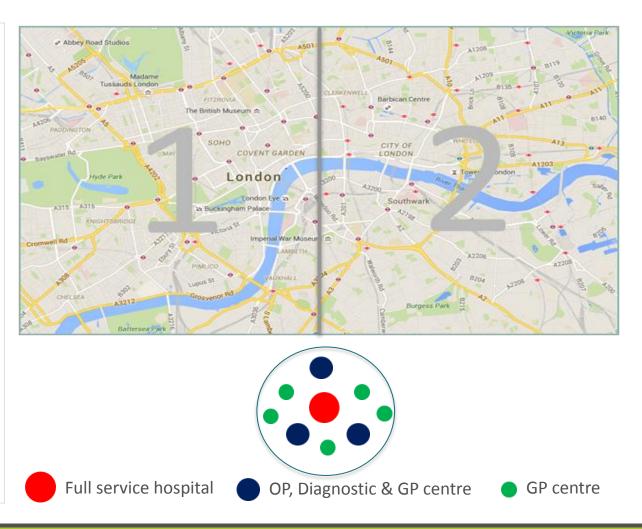
Business development





## Central London – our strategy

- 2 full service "flagship" hospitals, each:
  - c.180,000 square feet on
     5/6 floors
  - 7-9 operating theatres
     (average of an HCA/
     London Clinic facility)
  - c.130 beds, including a
    10 bed ITU
- Supported by smaller units in strategic locations
  - OP/Diagnostic centres
  - GP practices







## Summary

Spire's Business Development team will focus on the following key areas going forward

- Build a Spire presence in the Capital
- Continue to build the capacity & capability of our existing network
- Continue to capitalise on options for more provincial sites
- Continue to invest in Specialist Care Centres to bolster our Radiotherapy offering and unlock the halo effect of integrated

cancer care

Introduce new services and vertical enablers to the core business





6

# Summary

Rob Roger, Chief Executive Officer







2015 & 2016 and beyond

A solid 2015 despite unforeseeable challenges, a steady 2016 in prospect and an expected return to long term historic growth rates from 2017

#### 2015

- Revenue growth of 3.4% overall & growth across all payors at EBITDA margin of 18.1%
- Adjusted EPS of 18.3p , up 2.2% from 2015, and net debt reduced to 2.6 times EBITDA

### 2016 outlook

- 3-5% revenue growth overall, with growth across all payors and a return to historical sales growth rate in H2 2016
- EBITDA margin constant to 2015, with net debt at end 2016 on or around 3.0x EBITDA

The resilience of Spire's business is clear, especially EBITDA margins and cash conversion



# Despite an unpredictable 2015, Spire's proposition remains valid

Demand	The need for UK healthcare services to be provided by the independent sector will inevitably lead to significant growth in demand	
Payors	Spire has a clear and focused plan to grow its business from each of its three key payor groups, with a natural "payor hedge" in the sector	
Capacity	Spire is on track to deliver significant growth in its capacity, including new operating theatres, new hospitals and new cancer care centres	
Productivity	Spire has the appropriate structure & tools to ensure that sales growth is converted into strong cashflows, for reinvestment into the business	













# Capital Markets Presentation 5 April 2016

Looking after you.

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